**2021 All Chapter Meeting  
August 29th 12:00 PM – 5:00 PM**

1. Introductions
2. Chapter Project updates
   1. Project completed in the last year?
   2. Project planned for the coming year?
   3. Challenges chapter faces?
3. Promotion
   1. 5 pillars
      1. Habitat
      2. Access
      3. Education
      4. Advocacy
      5. Community
   2. Using [Wawaterfowlmedia@gmail.com](mailto:Wawaterfowlmedia@gmail.com)
   3. Contributions to the website?
   4. Types of content or information we should share?
4. R3  
   R3 Stands for recruitment, reactivation, and retention. This is a successful model that organizations in outdoor recreation and shooting sports have used to gain active members or active users.
   1. What have we done well in R3 efforts?
      1. Mentorship
      2. Youth Hunts
      3. Membership drives
      4. Regular chapter meetings
   2. What opportunities do we have where we can do better?
      1. More new hunter education ie. Waterfowling 101
5. Chapter Guidelines
   1. Are there any items that should be reviewed?
6. Generating chapter engagement
   1. Work parties?
   2. Hunting area tours?
   3. Educational speakers?
   4. Shooting competitions?
7. Statewide Corporate Event
   1. Cookout?
   2. Hunting Trip?
   3. Banquet?
8. General discussion